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ABSTRACT

Defining programed instruction as a self-contained learning package allowing students to work at their own rate without teacher assistance, this directory contains descriptions of approximately 80 such programs of interest to journalism instructors. Each description contains the title, author, and form of the program; the level for which it is intended; addresses, costs, and additional notes. Separate sections describe programs that can be obtained, programs that cannot currently be obtained, and computer-assisted programs. (FL)

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HELP FOR THE HARRIED TEACHER: A DIRECTORY OF JOURNALISTIC PROGRAMMED INSTRUCTION

"PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY

Mary Kahl Sparks

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC) AND USERS OF THE ERIC SYSTEM."

by
Mary Kahl Sparks
Department of Journalism
Kedzie Hall
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September 1, 1975

This project was supported financially by Quill and Scroll

CS204524

HELP FOR THE HARRIED TEACHER:
A DIRECTORY OF JOURNALISTIC PROGRAMMED INSTRUCTION

High school journalism teachers gathered at a convention or a summer workshop are always asking, "How can we teach so much to so many in such a short time?"

Many high school journalism teachers are still hired to primarily teach subjects other than journalism. In small schools a teacher may have to advise the school publications as an extra-curricular activity, or the teacher may get one class in which to teach journalistic skills and advise the school publications. (Many junior college journalism teachers face the same problems.)

Even in large schools, the journalism teacher is often burdened with heavy class loads.

In either situation, the students usually have varying backgrounds and skills. Some are ready to run at the first of the year, and others need help all year long.

Is there a solution to the overworked journalism teacher's problem? Programmed (or individualized) instruction seems to be at least a partial answer.

What is programmed instruction?

Programmed instruction (PI) is a self-contained learning package which allows students to work through the material at their own rate without help from a teacher. Answers are usually given at specified places in the material so that students may check themselves periodically to make sure they are on the right track.

The learning packages come in several different forms. The most common form is a textbook or handout. Occasionally the text is supplemented with an audio cassette. Slides, film, and video cassettes are also used in some programs.

Does it work?

Graduate students and faculty members have been testing journalistic PI against more conventional teaching methods such as lecture and discussion for about 10 years. The results indicate that a good PI package is at least as effective as conventional teaching methods, and in some instances it may be even better.[1]

In some cases, the PI researchers found that they also gained class time by using programmed materials. Dewitt Whittington, for example, noted in his master's thesis on news writing and news judgment that the lecturer needed 2 3/4 hours to cover material included in the PI. Students completed the PI package on their own in almost an hour less time on the average.[2]

About the directory

This researcher surveyed 195 college and university journalism departments this spring in an attempt to compile a directory of the PI that has been done in the journalism area in the United States. Seventy seven per cent of the schools replied including all schools with an accredited journalism sequence.

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[1] For example, see Journalism Abstracts:

Vol. X, 1972, p. 84. Lucien E. Coleman thesis.
Vol. VII, 1969, p. 43. Blanche Prejean dissertation.
Vol. V, 1967, p. 170. Dewitt Pendry Whittington thesis.

[2] See Journalism Abstracts: Vol. V, 1967, p. 170. Whittington thesis.

The researcher realizes the directory is probably incomplete. Nevertheless, she hopes teachers will find the directory useful.

Much of the PI listed in the directory may be purchased at a small cost. Some of the programs such as the ones from the Defense Information School at Ft. Harrison, Indiana, are free.

Other programs have been published and are sold in various forms, again usually at a small cost for one copy. While publishers hope schools will adopt the programs for entire class room use, teachers with a limited textbook budget may want to purchase only one copy as supplemental material for several students to use at different times. By law, additional copies of copyrighted materials may not be made without the publisher's and/or the author's permission.

Some respondents reported programs at their schools are not available to others schools at present. However, if enough teachers request or inquire about those programs, they might be published later. If you are interested in any of the programs which cannot be obtained at present, please notify this writer. Also please notify the writer if you know of programs which should be added to the directory.

Computer-Assisted Instruction

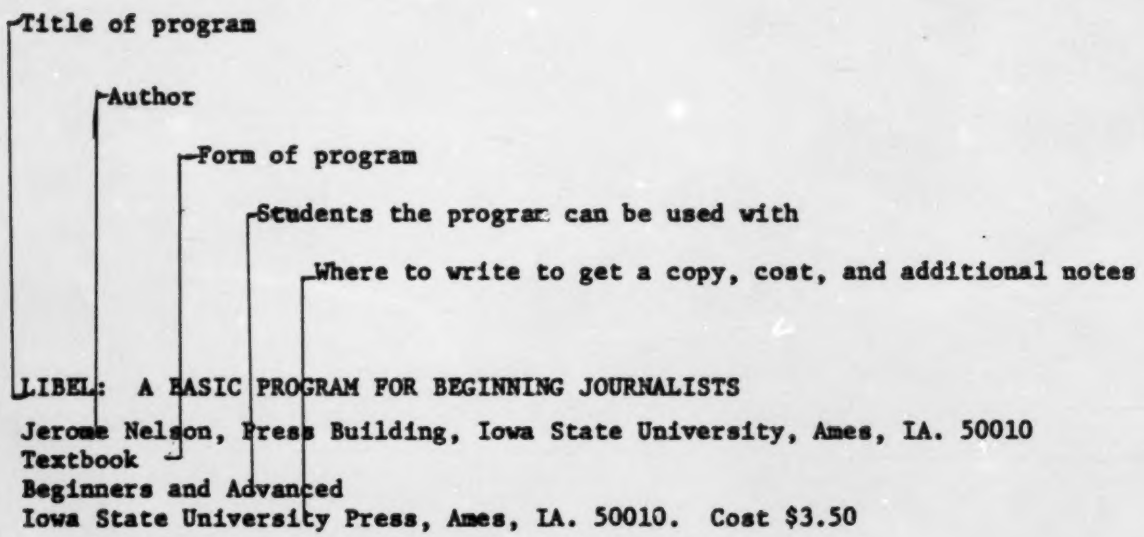
Computer-assisted instruction (CAI) is gaining popularity with several universities. In CAI the computer helps students with their programmed exercises. Some universities are developing programs which are used in the PLATO computer system at the University of Illinois. Only schools with a link to the PLATO system can use those programs.

Other researchers are developing CAI packages which can be purchased and used on any medium-sized computer.

How to use the directory

The directory is divided into three parts: PI that can be obtained. PI that cannot be obtained at present, and CAI. The programs are arranged alphabetically by subject matter.

The following illustration shows how to read the items in the directory:


Title of program
Author
Form of program
Students the program can be used with
Where to write to get a copy, cost, and additional notes
LIBEL: A BASIC PROGRAM FOR BEGINNING JOURNALISTS
Jerome Nelson, Press Building, Iowa State University, Ames, IA. 50010
Textbook
Beginners and Advanced
Iowa State University Press, Ames, IA. 50010. Cost $3.50

Part I
PI that can be obtained

Attribution

A PROGRAM IN QUOTATIONS AND ATTRIBUTION
J. K. Hvistendahl, Press Building, Iowa State University, Ames.
Handout
Beginners and Advanced
Memorial Union Book Store, Iowa State University, Ames, IA. 50010
Enclose $1.10 per copy (includes postage).

Broadcasting

BROADCAST NEWS WRITING
K. Tim Wulfemeyer, Journalism Department, New Mexico State University, Las Cruces, NM. 88003
Text and audio cassette
Maybe Beginners; Advanced
Iowa State University Press, State Street, Ames, IA 50010. Author says the program will be published this fall. Price is not available yet.

CABLECOURSE
Carolyn Stewart Dyer, Colorado State University, Ft. Collins, CO. 80523
Handout
Advanced
Write the author to see about the cost per copy. The program covers technology, history, regulation, franchising procedures, etc.

Communication

THE RELEVANCE OF WORDS: AN INDIVIDUALIZED APPROACH TO SPELLING
David J. Peterson, San Jose Unified School District. No other address listed.
Audio tapes and workbook
Maybe Beginners; Advanced
Westinghouse Learning Press, 770 Lucerne Dr., Sunnyvale, CA. 04086
$195 includes 24 tapes, one instructor's guide, one student package, one diagnostic survey, one achievement survey. Kit will be sent for 30 days on approval examination.

THE RELEVANCE OF PATTERNS: AN INDIVIDUALIZED APPROACH TO WRITING IMPROVEMENT
Lucille M. Thomas, Grand Rapids Community College. No other address listed.
Audio tapes and workbook
Maybe Beginners; Advanced
Westinghouse Learning Press, 770 Lucerne Dr., Sunnyvale, CA. 94086
$120 includes 10 tapes, diagnostic survey, one student package, one instructor's guide. Kit will be sent for 30 days on approval examination.

Copy Editing

COPY EDITING SYMBOLS
Wilmer Counts, Department of Journalism, Indiana University, Bloomington,IN. 47401
Handout
Beginners and Advanced
Write the author to see about getting a copy. He says the program needs to be revised.

USING COPY-EDITING SYMBOLS
Carolyn Stewart Dyer, Colorado State University, Ft. Collins, CO. 80523
Handout
Maybe Beginners; Advanced
Write the author to see about getting a copy. She says the program needs to be revised.

COPY EDITING SYMBOLS
Developed by graduate students at the University of Minnesota.
Handout
Beginners and Advanced
Memorial Union Book Store, Iowa State University, Ames, IA. 50010
Enclose 75¢ per copy (includes postage). This program is used by several universities.

Copy Preparation

COPY PREPARATION: PROGRAMMED INSTRUCTION UNIT
Mearle L. Griffith, Des Moines Area Community College, Ankeny, IA.
Handout
Beginners and Advanced
Book Store, Des Moines Area Community College, Ankeny, IA. 50021. Enclose $1.25 per copy (includes postage).

Cutlines

CUTLINES
Charles B. Moore, AJ Dept., DINFOS, Ft. Harrison, IN. 46216.
Handout
Beginners and Advanced
One copy may be obtained free by writing the author. Local reproduction is permitted providing DINFOS and the author are given credit.

Editing

EDITING - "BOILING"
Walter Brovald and William Thorn, University of Minnesota School of Journalism, Minneapolis, MN. 55455
Handout
Maybe Beginners; Advanced
*Respondent said copy would be free. Write the authors.

PROGRAMMED NEWSPAPER STYLE
Wayne Danielson, University of Texas, Austin.
Blanche Prejean, Tyler Junior College, Tyler, TX.
Text
Beginners and Advanced
Prentice Hall, Englewood Cliffs, NJ. 07632. Cost not available at this writing.

BASIC NEWS EDITING
George Hage, University of Minnesota School of Journalism, Minneapolis, MN. 55455
Handout
Maybe Beginners; Advanced
*Respondent said copy would be free. Write the author.

Electronic Newsroom

NEWSPAPER AND THE COMPUTER
Richard Yoakam, Jack Backer, Wilmer Counts with Tim Stehle and John Ahlhauser, Department of Journalism, Indiana University, Bloomington, IN.47401.
Video cassette
Advanced
Cassette may be rented from Indiana University beginning fall, 1975. Write Wilmer Counts to find out the rental cost. This program depicts the fully electronic newsroom at the Marion, IN.,Chronicle-Tribune.

Headlines

HEADLINES: PROGRAMMED TEXT
Robert Bishop, Department of Journalism, University of Michigan, Ann Arbor, MI. 48104.
Beginners and Advanced
Handout
Send $1.25 to the author to get a copy. This program was test successfully with high school students.

*Respondent probably did not estimate copying costs and postage.

Headlines (Continued)

EDITING/HEADLINES
Walter Brovald and William Thorn, University of Minnesota School of Journalism, Minneapolis, MN. 55455.
Handout
Maybe Beginners and Advanced
*Respondent said copy would be free. Write the authors.

HEADLINE COUNT
DINFOS, Ft. Harrison, IN. 46216.
Text
Beginners and Advanced
One copy may be obtained free by writing AJ Dept., DINFOS, Ft. Harrison, IN. 46216.
Local reproduction is permitted providing DINFOS and the author are given credit.

MAKING HEADLINES COUNT
Harlan Stenaas, Journalism Department, Washington State University, Pullman, WA. 99163.
Text
Beginners and Advanced
This program was published in Scholastic Editor Graphics/Communications in November, 1972, Vol. LII, No. III. If your school library does not have a copy, write the publisher at 18 Journalism Building, University of Minnesota, Minneapolis, MN., 55455, to ask about the cost of one copy and permission to make other copies.

International Communications

INTERNATIONAL COMMUNICATIONS
Everett Rogers, Department of Journalism, University of Michigan, Ann Arbor, MI. 48104
Video tape
Maybe Beginners and Advanced
Write the author to find out about rental costs or the cost of reproducing a tape. Stanford University officials say Rogers will be returning to their Department of Communications in the fall of 1975.

Law

COMMUNICATIONS LAW
DINFOS, Ft. Harrison, IN. 46216
Text
Beginners and Advanced
One copy may be obtained free by writing AJ Dept., DINFOS, Ft. Harrison, IN. 46216.
Local reproduction is permitted providing DINFOS and the author are given credit.

*Respondent probably did not estimate copying costs and postage.

Law (Continued)

LIBEL: A BASIC PROGRAM FOR BEGINNING JOURNALISTS
Jerome Nelson, Press Building, Iowa State University, Ames.
Text
Beginners and Advanced
Iowa State University Press, State Street, Ames, IA. 50010. Cost $3.50.

Layout

MODERN NEWSPAPER DESIGN
MSGT (Ret) Ralph Tuttle
Text
Beginners and Advanced
One copy may be obtained free by writing AJ Dept., DINFOS, Ft. Harrison, IN. 46216.
Local reproduction is permitted providing DINFOS and the author are given credit.

Library Research

BACKGROUNDING: A SELF-INSTRUCTIONAL LEARNING PACKAGE
K. Tim Wulfemeyer, Journalism Department, New Mexico State University,
Las Cruces, NM. 88003.
Handout
Beginners and Advanced
Memorial Union Book Store, Iowa State University, Ames, IA. 50010. The author reports he hopes to revise this program in the summer of 1975 and that it will be available at the given address. Earlier the program had been available through the Book Store, Des Moines Area Community College, Ankeny, IA. 50021. The cost at Ankeny was $1.25 including postage.

News Values

PROGRAMMED APPROACH TO TEACHING NEWS VALUES
Lynell Jackson, San Antonio College, San Antonio, TX. 78284.
Handout
Beginners and Advanced
Send 25¢ to the author to get a copy.

News Writing

THE NEWS LEAD
Abraham Z. Bass, Journalism Department, Northern Illinois University, De Kalb,
IL. 60115.
Handout
Beginners and Advanced
Send 20¢ to the author to get a copy.

News Writing (Continued)

BASIC NEWS WRITING
Robert Bishop, Department of Journalism, University of Michigan, Ann Arbor, MI. 48104.
Handout
Beginners and advanced
Send $3.95 to author to get a copy. This program includes some feature writing.

BEGINNING NEWS WRITING: PROGRAMMED INSTRUCTION
William E. Francois, Drake University, Des Moines, IA. 50311.
Text
Beginners and Advanced
Grid Publishing Inc., 4666 Indianola Ave., Columbus, OH. 43214. Cost $5.95

BASIC NEWSWRITING
John Griffith, Edward Weston, Journalism Department, University of Florida, Gainesville, FL. 32601.
Beginners and Advanced
Prentice Hall, Englewood Cliffs, NJ. 07632. Cost not available at this writing.

NEWSWRITING
Charles B. Moore, 2Lt. Charltes T. Owen, AJ Dept., DINFOS, Ft. Harrison, IN. 46216.
Handout
Beginners and Advanced
One copy may be obtained free by writing the authors. Local reproduction is permitted providing DINFOS and the authors are given credit.

STRAIGHT NEWS
Lenore Rubinstein, Community College of Allegheny County, Boyce, PA.
Handout
Beginners and Advanced
Ms. Rubinstein has taken some of the PI listed that has been done by the AJ Dept., DINFOS, Ft. Harrison, IN., and has adapted it for use at her school. In addition she has added several packages to the DINFOS material. Her packages are called: Straight News, Writing the Summary Lead, Writing the Bridge, Writing the Body, Writing the Dateline, Writing the Accident Story, Writing the Advance Story and the Follow Up Story, Writing the Editorial and Writing the Feature. Cost will depend upon postage. Write the author to find out cost of one or more of her packages.

Photos

PICTURE CROPPING AND SIZING
Carolyn Stewart Dyer, Colorado State University, Ft. Collins, CO. 80523.
Handout
Beginners and Advanced
Write the author to see about the cost of securing a copy.

SCALING PHOTOGRAPHS
2Lt. Charles T. Owen, Charles B. Moore, AJ Dept., DINFOS, Ft. Harrison, IN. 46216.
Text
Beginners and Advanced
One copy may be obtained free by writing the authors. Local reproduction is permitted providing DINFOS and the author are given credit.

Television

SIMPLE VISUALS FOR TELEVISION
Sue Sadowski (no address given).
Slides, audio cassette and script
Beginners and Advanced
Write the Bureau of Audio Visual Instruction, Box 2093, Madison, WI. 53706.
Cost for three slide sets is $45.25. First set is TV Requirements and may be purchased separately for $12. Set two is Lettering Plus and sells for $16.25. Set three is How to Prepare Visuals and sells for $17.

Typography

EDITING/PRINTING TERMS AND MEASUREMENT
Walter Brovald and William Thorn, School of Journalism, University of Minnesota, Minneapolis, MN. 55455.
Handout
Maybe Beginners and Advanced
*Respondent said copy would be free. Write the authors.

COPYDESK TYPOGRAPHY
Harlan S. Stensaas, Journalism Department, Washington State University, Pullman, WA. 99163.
Text
Maybe Beginners; Advanced
Photo copies may be obtained from the author. Part I, The Point System $1 each; Part II Size of Type $1 each; Part III Classes of Type $2 each; Part IV Family Variations $2 each.

*Respondent probably did not estimate copying costs and postage.

Part II
PI that cannot be obtained at present

Advertising

ADVERTISING SALES
Dale Boyd, Press Building, Iowa State University, Ames, IA. 50010.
Sound-on-slide program
Beginners and Advanced

DISPLAY ADVERTISING
Dale Boyd, Press Building, Iowa State University, Ames, IA. 50010.
Sound-on-slide program
Beginners and Advanced

Communications

STRUCTURES IN WRITING
Blanche Prejean, Tyler Community College, Tyler, TX. 75701.
Handout and audio cassette
Beginners and Advanced
For a time Dr. Prejean's department offered to reproduce the tape for schools which mailed a blank tape to Tyler. There were so many requests that the service had to be discontinued.

Copy Fitting

COPY FITTING
Susan Menne, Press Building, Iowa State University, Ames, IA. 50010.
Handout
Beginners and Advanced
Author says the program needs revision.

Editing

EDITORIAL ANALYSIS
Blanche Prejean, Tyler Community College, Tyler, TX. 75701.
Handout and audio cassette
Beginners and Advanced
For a time Dr. Prejean's department offered to reproduce the tape for schools which mailed a blank tape to Tyler. There were so many requests that the service had to be discontinued.

Ethics

ETHICS
Mary Ann Podolski. Master's thesis at Iowa State University, Ames. No present address given.
Handout and audio cassette
Beginners and Advanced
Tested on high school students successfully.

Film

ELEMENTS OF MOTION PICTURE PRODUCTION
Sharon Murphy, Department of Journalism, University of Wisconsin, Milwaukee, WI. 53201.
Handout
Beginners and Advanced
This project was developed by the author at the University of Iowa. It needs further development. Dr. Al Talbott, School of Journalism, University of Iowa, Iowa City, IA. 52242 could be contacted for more information.

INTRODUCTION TO FILM
Sharon Murphy, Department of Journalism, University of Wisconsin, Milwaukee, WI. 53201.
James Murphy, Milwaukee Journal. No other address given.
Handout
Advanced
This project was developed by the authors at the University of Iowa. For more information Dr. Al Talbott, School of Journalism, University of Iowa, Iowa City, IA. 52242 could be contacted.

Graphs

MAPS, CHARTS, AND GRAPHS
Jeffrey Hartenfeld, Department of Journalism, Indiana University, Bloomington, IN. 47401.
Slides and audio cassette
Maybe Beginners and Advanced

Headlines

HEADLINE WRITING
Dale Boyd, Press Building, Iowa State University, Ames, IA. 50010.
Sound-on-slide program
Beginners and Advanced

HEADLINE WRITING
University of Iowa project. Author not listed.
Handout
Beginners and Advanced
For more information Dr. William Zima, University of Iowa, Iowa City, IA. 52242 could be contacted.

Inference Making

INFERENCE MAKING
John Fryar. Graduate work done at Iowa State University. No present address given.
Handout
Beginners and Advanced
Program needs revisions.

Interviewing

INTERVIEWING
Dale Boyd, Press Building, Iowa State University, Ames, IA. 50010.
Sound-on-slide program
Beginners and Advanced

Layout

CIRCUS MAKEUP
Deb Moore, School of Journalism, University of Iowa, Iowa City, IA. 52242.
Handout
Beginners and Advanced
For more information Dr. William Zima, University of Iowa, Iowa City, IA. 52242 could be contacted.

Law

DEFAMATION AND PRIVACY LAW
Hanno Hardt and Denise Trauth, School of Journalism, University of Iowa, Iowa City, IA. 52242
Handout
Advanced
For more information Dr. Al Talbott, School of Journalism, University of Iowa, Iowa City, IA. 52242 could be contacted.

LIBEL
Dale Boyd, Press Building, Iowa State University, Ames, IA. 50010
Sound-on-slide program
Beginners and Advanced

Library Research

HOW TO USE THE LIBRARY
Jeffrey Hartenfeld, Department of Journalism, University of Indiana, Bloomington, IN. 47401.
Slides and audio cassette
Maybe Beginners and Advanced

News Judgment

NEWS JUDGMENT
Kay Ellen Durey. Master's thesis done at Iowa State University. Present address not given.
Handout
Maybe Beginners and Advanced

News Judgment (Continued)

WHAT IS NEWS JUDGMENT?
Indiana University Audio-Visual Department and Jeffrey Hartenfeld,
Bloomington, IN. 47401.
Slides and audio cassette
Maybe Beginners and Advanced

News Writing

LEAD WRITING
Dale Boyd, Press Building, Iowa State University, Ames, IA. 50010
Sound-on-slide program
Beginners and Advanced

NEWS WRITING
Dale Boyd, Press Building, Iowa State University, Ames, IA. 50010.
Sound-on-slide program
Beginners and Advanced

BASIC NEWS WRITING
University of Iowa project. Author not listed.
Handout
Beginners and Advanced
For more information Dr. William Zima, University of Iowa, Iowa City,
IA. 52242 could be contacted.

NEWS WRITING
Lucien E. Coleman. Master's thesis done at University of Kentucky. Present
address not given.
Handout and audio tape
Beginners and Advanced

NEWSWRITING ONE: A PROGRAMMED LESSON
Roger Richard Langley. Master's thesis done at Syracuse University. Present
address not given.
Slides, script
Beginners and Advanced

NEWSPAPER STORY FORMAT AND ANALYSIS
Blanche Prejean, Tyler Community College, Tyler, TX. 75701.
Handout and audio cassette
Beginners and Advanced
For a time Dr. Prejean's department offered to reproduce the tape for schools
which mailed a blank tape to Tyler. There were so many requests that the
service had to be discontinued. These are actually two separate programs.

NEWS WRITING AND NEWS JUDGMENT
Dewitt Pendry Whittington. Master's thesis done at Iowa State University.
Present address not given.
Handout
Maybe Beginners and Advanced

Photography

USE OF THE LIGHT METER
Wilmer Counts, Department of Journalism, Indiana University, Bloomington, IN. 47401.
Slides and audio cassette
Maybe Beginners and Advanced
Not in use now at Indiana.

USE OF THE YASHICA D CAMERA
Wilmer Counts, Department of Journalism, Indiana University, Bloomington, IN. 47401.
Slides and audio cassette
Maybe Beginners and Advanced
Not in use now at Indiana.

CAMERA-EXPOSURE SETTING COMBINATIONS
James Ellenberger. Graduate work done at Iowa State University. Author teaches at Perry High School, Perry, IA. 50220.
Handout
Beginners and Advanced

FILM EXPOSURE AND FLASH PHOTOGRAPHY
John L. Griffith, E.Ed. dissertation done at Oklahoma State University. Author presently teaches in the Journalism Department, University of Florida, Gainesville, FL. 32601.
Not listed
Beginners

INTRODUCTION TO PHOTOGRAPHY
Steve Pendry. Graduate work done at Iowa State University. Present address not given.
Slides and tape
Beginners and Advanced

PENTAX 35 MM. CAMERA
Steve Pendry. Graduate work done at Iowa State University. Present address not given.
Slides and tape
Beginners and Advanced.

AUDIO-TUTORIAL PROGRAM OF PHOTOGRAPHY
George Tuck, 206 Avery, University of Nebraska, Lincoln, NE. 60508.
Slides and audio cassette
Maybe Beginners; Advanced
Unit on camera operation, film development, basic printing, action photography, studio and flash lighting, picture story layout. In use at the University of Nebraska.

Photos

CROPPING AND SIZING OF PHOTOGRAPHS
Indiana Journalism Department Staff, University of Indiana, Bloomington, IN. 47401.
Slides and audio cassette
Maybe Beginners and Advanced
This program is being converted for use in the PLATO computer-assisted instruction program linked to the University of Illinois.

Public Relations

PUBLIC RELATIONS: THEORY AND PRACTICE
James Murphy, Milwaukee Journal. No other address given.
Handout
Advanced
This project was developed by the author at the University of Iowa. For more information Dr. Al Talbott, School of Journalism, University of Iowa, Iowa City, IA. 52242 could be contacted.

Reporting

REPORTING (LABORATORY EXERCISE)
Phillip Robbins, Journalism Department, George Washington University, Washington D. C., 20006.
Text
Might be used by Beginners and Advanced
In use at George Washington University.

Typography

TYPOGRAPHY
Dale Boyd, Press Building, Iowa State University, Ames, IA. 50010.
Sound-on-slide program
Beginners and Advanced

TYPOGRAPHY
Sandra Ernst, University Publications Editor, Kansas State University, Manhattan, KS. 66506.
Text
Maybe Advanced
Author wants to make revisions before looking for a publisher.

TYPOGRAPHY
Indiana Journalism Department Staff, University of Indiana, Blcomington, IN. 47401.
Slides and audio cassette
Maybe Beginners and Advanced

Yearbook

HIGH SCHOOL YEARBOOK
Harold A. Servis, Department of Journalism, New Mexico State University, Las Cruces, NM. 88003.
Handout, slides, audio cassettes, overhead projector visuals
Designed for Beginners.
Author spends two days in a high school in several areas in NM in August.

Part III
Computer-Assisted Instruction

Broadcasting

BROADCAST MANAGEMENT (LESSON RADIO)
Donald P. Mullally with Timothy Fay and Michael Soper, 228 Gregory Hall, Urbana, IL. 61801.
Text plus computer-assisted instruction via the PLATO system
Maybe Advanced
School would need a link to the PLATO system to use this program.
The program is a simulation of a radio station.

Communication

METRICS IN COMMUNICATION
Robert F. Smith, 6C 345 Main St., White Plains, NY. 10601.
Computer-assisted instruction
Beginners and Advanced
Write the author to see about getting the program. Cost not given.

Grammar

PROGRAM TO ASSIST GRAMMAR EDUCATION (P.A.G.E.)
Pat McCall and M. Smelstor, 5050 Vilas Hall, School of Journalism, University of Wisconsin, Madison, WI. 53706.
Computer-teletype machine
Beginners and Advanced
Write the authors for more details. The program contains seven lessons on basic grammar review. Students interact with the computer via teletype.

Headlines

HEADLINE WRITING
William Oates, Silas Warner, and Wilmer Counts, Department of Journalism, Indiana University, Bloomington, IN. 47401.
Computer-assisted instruction linked to the PLATO system at the University of Illinois
Maybe Beginners and Advanced
School would need a link to the PLATO system to use this program.

News Writing

J COM (NEWS WRITING INSTRUCTION)
John Boyer, Journalism Department, Bowling Green State University, Bowling Green, OH. 43403.
Computer-assisted instruction
Beginners and Advanced
Write the author to get the program. Cost is $100 for program and guide.

PROGRAMMED EXERCISES FOR REPORTING AND NEWS WRITING
Paul B. Snider, Bradley University, Peoria, IL. 61625.
Computer-assisted instruction
Advanced
New system tried at Bradley in the spring of 1975. Students write stories, input them into the computer via a video display terminal. Students can then call up the "model" story on a split screen. The program is geared toward getting students acquainted with video display terminals and computers.

Writing

APPLIED WRITING (13 LESSONS)
M. L. and R. L. Klein, California State University, Fullerton, CA. 92634.
Handout, slides, and audio tape. (PI, computer-graded text)
Advanced
Write the authors for information on costs of obtaining the program.

JCAI (JOURNALISM COMPUTER ASSISTED INSTRUCTION)
Robert L. Bishop, Department of Journalism, University of Michigan, Ann Arbor, MI. 48104.
Computer-assisted instruction
Beginners and Advanced
Write the author to get the program. Cost is $100. The program can be used with any medium-sized computer. The program consists of four categories: exercises, stylistic analysis, spelling check, storage of measures of performances. For more information, see " The JOURNALISM Programs: Help for the Weary Writer," Creative Computing, Jan.-Feb. 1975, pages 28-30.